

social producer

About Emergent Order Foundation

Emergent Order Foundation (E.O.F) is a non-profit, for-purpose media studio based in Austin, TX that's built on decades of award-winning entertainment and educational content creation by its core team whose experience includes work at Paramount, Spike TV, Webtoon, Nickelodeon, MTV and its sister production company Emergent Order. Through heroic storytelling that embodies classical virtues and that moves our audience to purposeful action, our mission at Emergent Order Foundation is to build a bottom-up movement that celebrates American freedom and the potential it unlocks in each of us. E.O.F is looking for a full-time social producer to help handle digital content and platform publishing related. **Learn More:** eo.foundation

About The Role

We are seeking an experienced Social Producer with a minimum of 3-5 years of hands-on experience in content creation and management on various social media platforms. This role requires a creative and strategic thinker who can develop compelling digital content that resonates with our target audience, strengthens our brand identity, and amplifies our online reach in service of growing, maintaining, and engaging our fanbase.

Core Competencies for the Role

Specific skills and experience are important, but they are far less important to us than your mindset and approach to getting the job done as part of a team. Your past experience and potential fit for the role will be judged overwhelmingly on a demonstration of the following core competencies:

You lead with integrity: You don't cut corners or cut anyone down in the process of getting your work done. You treat everyone with dignity, respect and love. And when you see some nonsense going on, you don't just take offense, you take action.

Deeply Inquisitive: You have a growth mindset. You're a curious, life-long-learner, ravenous to understand the way things REALLY are, not the way you *hope* they'll be or the way other's claim them to be. Call it scientific skepticism. You want to get to the truth, and verify it through investigation and careful measurement. That way, the choices you make and advice you give are reality-based.

You Think (and Act) Fast, and Slow: You've got a fast, intuitive mind and HIGH velocity of work, but you're also systems-oriented and methodical. 85% of the time, your first thought will be right, but you always take that deep breath to ask "and then what" before leaping into action. That way, you can sprint with confidence without much concern that you'll run off a cliff Wile E. Coyote style.

You work smart, not just hard: Yes, you have the smarts and sheer grit to muscle through that stack of problems, but if a better mousetrap can be built, you build it. If it can be scripted, automated or systematized so that you and your team are freed to take on the more thorny/wicked problems, you build the robot. And, of course, you love to build robots. You relish in learning new tools. You see poetry in project management tools and databases.

Playful Problem Solver: You keep your sense of humor and take joy in Getting Things Done Right. Having a mile-long to-do list doesn't stress you it, it invigorates you. It's your PURPOSE to rip through that list and do it well. You're drawn to those gordian knots like a moth to a flame. And when you cut through them, the satisfaction propels you into your next challenge with gusto. Despite your analytical bent, you don't let the perfect be the enemy of the good.

The Details

- Bachelor's degree in Marketing, Communications, Digital Media, or a related field.
- Proven 3-5 years of experience in digital content creation and social media management, with a strong portfolio showcasing previous work.
- Proficiency in multimedia software and tools such as Adobe Creative Suite (Premiere Pro, After Effects, Photoshop), Canva, or similar applications.
- Demonstrated success in producing engaging multimedia content tailored to different social media platforms.
- In-depth knowledge of social media best practices, trends, and algorithms, with the ability to adapt strategies accordingly.
- Familiarity with SEO principles and content optimization techniques to enhance online visibility.
- Exceptional project management skills, capable of multitasking, meeting deadlines, and overseeing multiple projects concurrently.
- Analytical mindset, adept at translating data into actionable insights to refine content strategies.
- Strong communication skills, both written and verbal, to collaborate effectively with cross-functional teams.
- Creative thinker with a keen aesthetic sense, storytelling abilities, and attention to detail.

Core Responsibilities for the Role

- Collaborate closely with the marketing, production, and design teams to develop and execute comprehensive digital and social media strategies aligned with our brand's objectives.
- Ideate, produce, and oversee a diverse range of multimedia content, including videos, graphics, blog posts, infographics, and more, tailored to each platform's unique requirements.

- Collaborate and feedback into end-to-end content production processes, including concept development, scripting, storyboarding, shooting, editing, and final distribution.
- Harness audience insights, industry trends, and performance metrics to optimize content strategies for maximum engagement and impact.
- Maintain and curate a dynamic content calendar, ensuring consistent and timely releases across all digital channels while adapting strategies to evolving trends.
- Collaborate with other team members to keep our websites current reflecting new and on-going projects.
- Foster collaborations with external partners, influencers, and social agencies to co-create engaging content and expand brand exposure.
- Monitor and analyze key performance indicators (KPIs) to evaluate content effectiveness, extract insights, and refine future content initiatives.
- Stay updated on emerging digital media technologies, social media trends, and platform changes to guide innovative content strategies.
- Uphold a deep understanding of our target audience, tailoring content to meet their preferences, behaviors, and demographics.

The Bottom Lines(s)

Who, where, when and how much, you ask?

- This is a paid full-time position that offers a base salary.
- In this role, you will report directly to our Chief Marketing Officer, Mac Foster.
- Our headquarters are in Austin, TX. On-site and on-location work is required as part of this role.
- We like to hire adults and treat you as such, therefore, we extend unlimited, self-managed PTO.
- We offer robust group PPO health insurance with a wide range of plan options (via United Healthcare's Choice Plus Network), wellness, 401k, and other benefits for full-time staff.

Please submit your application and CV here:

<https://www.eo.foundation/careers>